



# Community Safety Strategy



**Jersey** Fire & Rescue

*..making Jersey a safer community*

# Community Safety Strategy

## Executive Summary

This policy sets out the strategic direction for the States of Jersey Fire and Rescue Service (SJFRS) in delivering prevention, protection, and emergency response services. It is grounded in the 2025-2026 Community Risk Management Plan (CRMP), Government of Jersey fire safety data, and aligned with UK Fire and Rescue Service frameworks. The strategy aims to reduce risk, enhance resilience, and ensure public safety across Jersey.





### AIM 2 PROTECTION

Develop modern, fit for purpose legislation informed by best practices elsewhere.  
Work with partners to embed and influence safety from concept to design.  
Ensure compliance with essential safety standards through effective systems.



### AIM 3 RESPONSE

Deliver fast, resilient, and professional incident handling, mobilising, and support.  
Equip firefighters with the right skills, procedures, tools, and equipment, through the use of technology.  
Increase firefighter numbers for response to high-risk incidents and to counter Jersey's isolation.



### AIM 1 PREVENTION

Collaborate with partners for better wellbeing outcomes, efficiency, and minimal duplication.  
Expand our reach, engagement, and safety impact in our community.  
Leverage data and technology to assess, manage risk, and assist people.



### AIM 4 RESILIENCE

Support ministers in developing resilience policy and legislation.  
Align efforts with ministerial priorities and the Jersey Emergency Risk Register.  
Bring focus, energy, support and collaboration to the Jersey Resilience Forum.



## OUR VISION

States of Jersey Fire and Rescue Service is a trusted and effective service, central to our Island's resilience.  
We are professional, ambitious, and outward facing, and committed to making a meaningful difference.

**MAKING JERSEY A SAFER COMMUNITY**



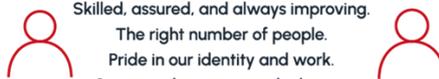
### BEING STRATEGIC

Connecting risk and activity.  
Ensuring coherence, efficiency, and integration.  
Workforce planning and succession.  
Working to get the right policy and legal framework in place.  
An organised and effective approach to planning (CRMP) and delivery (portfolio, objectives, and management).



### GOOD GOVERNANCE

Transparent progress tracking and reporting.  
Compliance with Fire Standards and National Operational Guidance.  
Strong governance and accountability.  
Effective ministerial oversight and scrutiny.  
Robust data collection, analysis, publication, and explanation.  
Commissioning peer reviews and learning from local and national events with clear audit trails.



### PEOPLE & PROFESSIONALISM

A strong, inclusive, and professional culture.  
Appointing and developing outstanding leaders.  
Skilled, assured, and always improving.  
The right number of people.  
Pride in our identity and work.  
Consistently mastering the basics.  
A model for partner organisations.  
Living our leadership framework and ethics.



**Jersey Fire & Rescue**

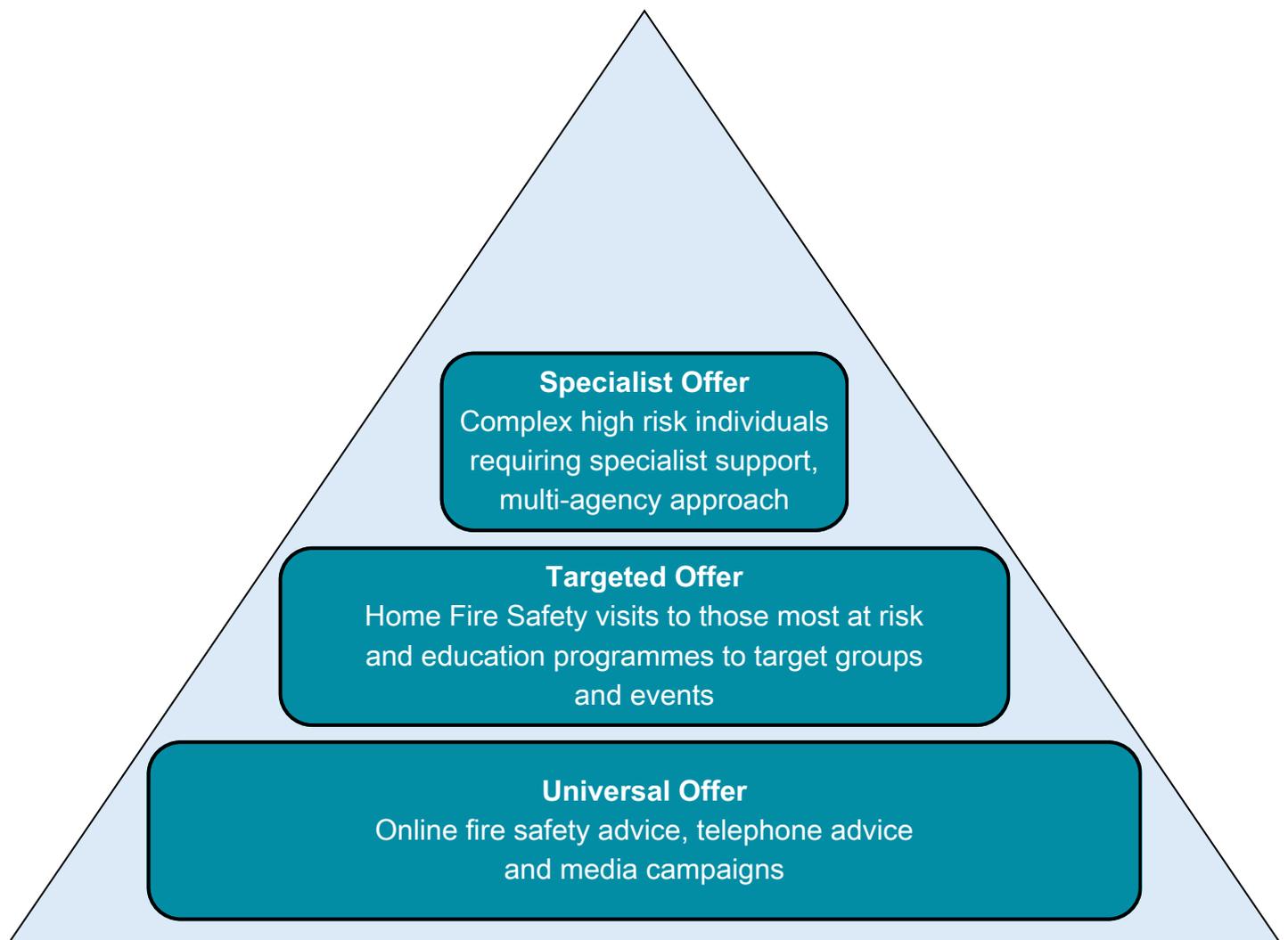
*..making Jersey a safer community*

# Prevention

## Purpose

This strategy outlines how the States of Jersey Fire and Rescue Service will reduce the risk of fire and other emergencies through proactive prevention. It supports the delivery of the Community Risk Management Plan (CRMP) and aligns with the Fire Standards Board's Prevention Standard (FSD-PRE01), which emphasises education, inclusion, and evidence-based risk reduction.

## Our Offer



## Strategic Objectives

- Educate communities to adopt safer fire behaviours
- Reduce fire-related injuries, deaths, and property damage
- Target prevention efforts based on risk and vulnerability
- Collaborate with partners to address wider safety including road and water safety.

## Home Fire Safety

Core Principle: Make homes safer through direct engagement and tailored support.

### Key Actions:

- Deliver Home Fire Safety Visits (HFSVs) to vulnerable residents, including installation of smoke alarms and fire safety advice
- Re-energise the “Safe and Well” concept beyond just Home Fire Safety by signposting and embracing support and guidance from other agencies
- Provide additional training to operational personnel who will be facilitating home visits to ensure uniformed guidance and support is provided to all those visited
- Provide support and advice to non-English speaking part of the community via targeted initiative, making use of existing service personnel from those communities to ensure effective engagement
- Further develop the use of digital tools to offer virtual fire safety checks for those unable to receive in-person visits.

## Youth Engagement and Education

Core Principle: Instil lifelong safety awareness.

### Key Actions:

- Further develop and support digital fire safety education in schools and colleges making use of the NFCC “Staywise” programme to provide arm's length fire safety education for all years 1 to 4
- Use interactive tools and digital platforms to engage young people in fire safety learning
- Streamline current delivery in schools to focus resources and actively target fire safety education to students in years 5 and 8 via the Safety in Action and Building a Safer Community initiatives
- Provide training to personnel to enable them to confidently engage with youths and persons who have been identified as “Fire Setters”.

## Road and Water Safety

Core Principle: Prevent non-fire emergencies through education and partnership working.

### Key Actions:

- Run campaigns to reduce road traffic collisions and promote safe driving behaviours
- Work closely with the Youth Service and States of Jersey Police to provide education and safety material to reduce vehicle related crime
- Collaborate with emergency services to promote water safety, such as the annual Boat Show.

## Partnership and Inclusion

Core Principle: Work collaboratively to reach and support those most at risk.

### Key Actions:

- Partner with housing associations, health services, voluntary groups and safeguarding boards
- Provide front line support to the community, other agencies and safeguarding partners to find ways of providing solutions to improve safety in the community
- Ensure prevention activities are accessible, inclusive and culturally sensitive
- Share data and insights across agencies to improve targeting and coordination.

## Conclusion

This Prevention Strategy ensures that the States of Jersey Fire and Rescue Service deliver inclusive, evidence-based, and community-focused prevention. It supports safer homes, healthier communities, and a more resilient Island.

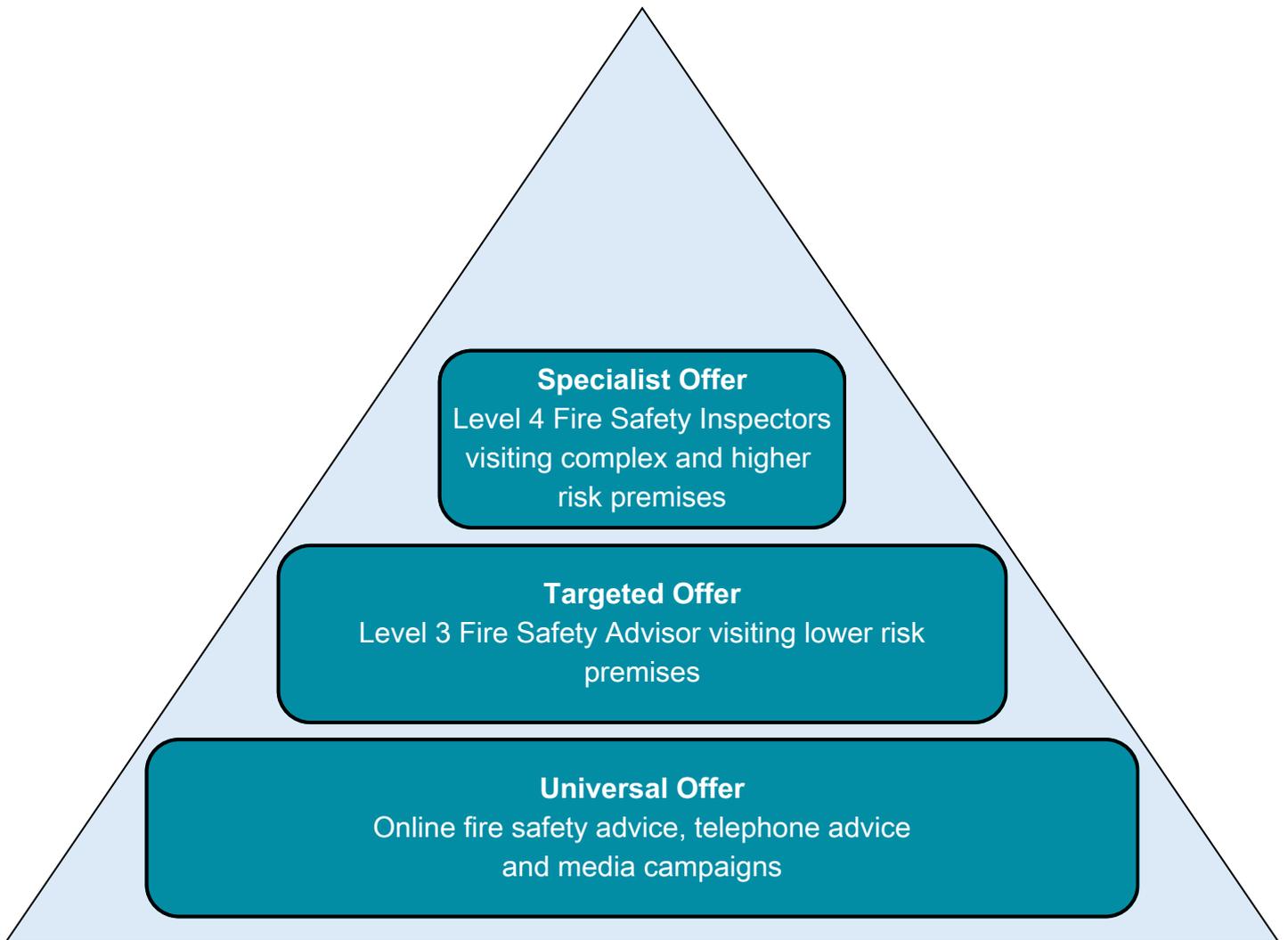


# Protection

## Purpose

This strategy outlines how the States of Jersey Fire and Rescue Service will deliver effective fire protection to reduce risk, ensure compliance, and safeguard people, property, and the environment. It supports the delivery of the Community Risk Management Plan (CRMP) and aligns with the Fire Protection Fire Standard and the NFCC's Protection Policy Framework.

## Our Offer



## Strategic Objectives

- Identify and reduce the risk of fire in the built environment through proactive regulation and advice
- Ensure compliance with fire safety legislation across the Island
- Support economic resilience by helping businesses meet their legal obligations
- Promote a culture of fire safety through education, engagement, and enforcement
- Target resources based on risk, vulnerability, and intelligence.

## Risk-Based Inspection Programme (RBIP)

Core Principle: Focus protection activity where it will have the greatest impact.

### Key Actions:

- Use data analytics and local intelligence to identify high-risk premises
- Prioritise inspections of sleeping accommodation, tall buildings, care homes, and premises with vulnerable occupants
- Maintain a dynamic RBIP that adapts to emerging risks and trends
- Record and share risk data with partner agencies to improve targeting and coordination.

## Regulatory Compliance and Enforcement

Core Principle: Support and enforce compliance with legislation.

### Key Actions:

- Inspect relevant premises as required by legislation.

## Business Engagement and Support

Core Principle: Help businesses understand and meet their fire safety responsibilities.

### Key Actions:

- Deliver commercial fire safety training and online resources for businesses
- Support business continuity through pre-incident planning and advice and post-incident recovery advice
- Promote fire safety as a key component of corporate social responsibility.

## Competence and Capacity

Core Principle: Ensure the protection workforce is skilled, knowledgeable, and resilient.

### Key Actions:

- Provide accredited training and continuous professional development for fire safety officers
- Embed the NFCC Competency Framework for Fire Safety Regulators.

## Collaboration and Integration

Core Principle: Work with partners to deliver joined-up protection services.

### Key Actions:

- Collaborate with partner agencies and stakeholders to share information relevant to fire protection in commercial and business environments
- Participate in NFCC protection networks
- Support NFCC campaigns such as Business Safety Week and Fire Door Safety Week.

## Conclusion

This Fire Protection Strategy ensures that the States of Jersey Fire and Rescue Service deliver a modern, risk-based, and community-focused protection function. It supports safer buildings, stronger businesses, and more resilient communities.



# Response

This response strategy outlines how we will prepare and respond to a range of emergencies and operational incidents and manage our resources to enable the most appropriate and effective attendance within 10 minutes of receiving a call, anywhere on the Island.

We are committed to endeavouring to dynamically mobilising enough resources with the intention of delivering a safe system of work for our crews and deliver the best outcomes for those involved, on every occasion.

Our response commences from the initial call to Emergency Services Control Centre (ESCC). We attend a wide range of incidents which include building fires (domestic, industrial, commercial), road traffic collisions, building collapse, hazardous materials, humanitarian services, wildfires, water rescues, flooding, rope rescue, confined space and assisting other agencies.

We have specialist equipment with which our trained crews can respond to reduce risk from a wide range of incident types including rope rescue, urban search and rescue, marine incidents, wildfire, and environmental protection.

## Our Offer

**Specialist Offer**  
We will send specialist skills and equipment to deal with foreseeable incidents

**Targeted Offer**  
We will prioritise our response based on risk and predictable demand on the Service

**Universal Offer**  
Emergency Service Control Centre receive an emergency call and determine appropriate response for the incident



## Strategic Objectives

- Ensure we always provide an appropriate and timely response to fires and other emergencies
- Ensure our response resources and crewing arrangements are aligned to current risks and we consider the impact of future risks, such as climate change
- Provide firefighters on scene with access to accurate, relevant, and timely operational risk information
- Continue to invest in appliances, equipment, training, and development to ensure our crews respond safely and effectively
- Have effective operational policies and procedures informed by UK National Operational Guidance and Fire Standards
- Maintain a positive health and safety culture, ensuring we continuously learn from incidents, both locally and within the UK.

## Ensuring that we have sufficiently crewed and equipped Fire Appliances available to deal with the risks identified in our Community Risk Management Plan (CRMP)

Core Principle: Availability of fire appliances

### Key Actions:

- Workforce planning to ensure effective recruitment and retention of Firefighters
- Ensure rostering, crewing systems and policies are effective at maintaining availability of sufficient personnel.

## Ensuring that our Crews are suitably trained, developed and competent to deal with the risks identified in our CRMP

Core Principle: Effective acquisition and maintenance of skills to deal with operational incidents

### Key Actions:

- Effective training needs analysis for operational risks and leadership development
- Comprehensive training delivery programme, including maintenance of competency framework
- Recording and monitoring of training activities
- Strong commitment to individual and organisational development and learning from incidents locally and elsewhere.

## **Ensure that we invest in the Service to address the risks identified within the CRMP and the Jersey Risk Register**

Core Principle: Continued investment in fire appliances, special appliances and equipment.

### **Key Actions:**

- Capital and revenue budget programme for purchase of new and replacement of operational equipment
- Collaborative partnership with Jersey Fleet Management to ensure a fleet replacement programme
- Research new firefighting technology and procedures to remain up to date with international best practice.

## **Our crews can access risk information at the scene of an incident**

Core Principle: Up to date and appropriate risk information available to crews.

### **Key Actions:**

- Effective and robust mobile data solutions
- Up to date Site Specific Risk Information
- Comprehensive operational guidance available in a suitable format.

## **We have effective operational policies and procedures to address the risks identified in the CRMP**

Core Principle: Operational policies and procedures aligned with National Operational Guidance.

### **Key Actions:**

- Complete strategic gap analysis and risk assessment against relevant National Operational Guidance to determine local requirements
- Produce Operational Guidance
- Review and maintain up to date Operational Guidance and training programme.

## Ensure that we have an effective operational assurance and de-brief system

Core Principle: Effective monitoring, reviewing and de-briefing operational incidents

### Key Actions:

- Effective systems, governance and processes enable operational assurance and de-briefing
- Proactive and reactive monitoring and review of operational incidents and training events
- Engagement with NFCC groups and circulars to ensure national learning is understood and considered in local policies and procedures
- Implementation, monitor and review of lessons identified to assure lessons learnt.

## Conclusion

This strategy positions SJFRS to meet current and emerging risks with agility, professionalism, and is community focused. It will be delivered by suitably trained and equipped personnel who are motivated and engaged to achieve their objectives.

It reflects Jersey's unique context while drawing on UK-wide best practices to ensure a safer, more resilient island.

